

## **WORLD NO TOBACCO DAY - ABIRAMI MEGA MALL, CHENNAI - PHD**

Organizers: Ida Madras Branch

Rotary International District 3230

### **Aids Used For Awareness Creation:**

Posters Regarding Hazards Of Tobacco And Oral Cancer

Role Play

Mimes

Signature Campaign

Poster And Video Release

Pamphlets

### **Participants:** Rotary Club Members

Indian Dental Association

Dental College Students

Staff Cordinators

General Public

### **Theme 2017 :**"TOBACCO – A THREAT TO DEVELOPMENT."

World No Tobacco Day 2017 was celebrated by IDA Madras and Rotary international district 3230 in association with its constituent clubs at Abirami Mega Mall between 11am to 1 pm, with the compaign Tobacco- A Threat To Development. The program was headed by the District governor of Rotary, Rtn Natarajan Nagoji, Rtn.PDG. AbiramiRamanathan,guest of honour in the presence of Dr.A.P.Maheshwar, President, IDA Madras Branch, Rtn. Dr. H. Thamizhchelvan, Secretary, IDA Madras Branch. Indian association of public health dentistry organised the program very well under the Head of Dr. Madan Kumar, CDH convenor